

Colne Valley Regional Park

Corporate Supporter's Pack



**Protect the
countryside on your
doorstep**

"Ambush are proud to be an official sponsor of Colne Valley Regional Park. In their commitment to the environment and non-profit organisations alike, Ambush has supported Colne Valley for a number of years and has some very exciting collaborative projects coming up!"

Ambush Security



"We had a fantastic day recently volunteering & helping to create the Ricky's Alkaline Market Garden at Woodoaks Farm."

Irwin & Colton

"A year ago I volunteered in the Colne Valley woods on one of my first days at Mace! It was great to be back there today with a lovely team, increasing biodiversity and building a weaved fence to protect the woodland."

Mace



"I would like to thank the staff from Colne Valley Regional Park for hosting us and allowing us to help with their important work."

Britvic

The Colne Valley Regional Park is the first taste of countryside to the west of London.

The Colne Valley Regional Park covers 43 square miles from Rickmansworth to Staines, Uxbridge to the Chalfonts and Slough. A mosaic of farmland, woodland and water, it's a living, working environment providing jobs and homes for many and a unique haven for wildlife.

Why is the Park important?

- 45,000 people live in the park and 3 million live within 10 miles.
- More than 2 million visit each year.
- It is where we exercise, walk the dog, take a Sunday stroll.
- It's home to our local farmers and food producers. It plays a big part in tourism – arriving at Heathrow it's the first view of English countryside.
- The Colne Valley Regional Park is a haven for plants and wildlife.
- There are 70 lakes, 200km of rivers and canals, 270 km of public rights of way, 100s of green spaces, 5 country parks, 20 nature reserves, 13 Sites of Special Scientific Interest and part of a Special Protection Area (of European importance for wildlife).
- The Greenbelt acts as a carbon sink for London, keeping temperatures down and providing the city's 'green lungs'.
- All this benefits everything from health and wellbeing to our house prices for our local communities.



How can you help?

Funds from corporate supporters enable us to work to raise yet more funds, provide information and opportunities for people to enjoy the park and make physical improvements for people and wildlife. Since the Park was first established over 50 years ago, the following has been achieved:

- **5** country parks established
- **50km** of new paths created
- **Thousands** of walks, talks, events and festivals organised
- **£6-£10** of external funding is secured each year **for every £1** invested in the Park

With your support, we can do even more. Our priorities for the next few years are:

- Improve management of land for people and wildlife
- Raise awareness of the first taste of countryside to the west of London
- Positively influence landscape change for the benefit of local communities
- Ensure a sustainable future for our local countryside for the next 50 years and beyond.

As a supporter, you will immediately reach 1000s of local people and show staff, customers, partners and suppliers that you care about the environment and community. Our supporters vary from large multinationals to local, independent companies including Coca Cola, Mace, Heathrow, SEGRO, Thames Water, Affinity Water, Grundon, Irwin & Colton, Mad Squirrel, Ingrebourne Valley and many more.

Ultimately, your corporate support will make a direct and immediate contribution to the countryside on your doorstep, whilst **giving back to the local community, fulfilling social responsibilities**, building a **positive brand image**, boosting **employee morale** and contributing to a more **sustainable future**.



Our Packages

Below are details of our membership options for corporate supporters. We want to ensure we offer the best fit for you, so please don't hesitate to get in touch with any suggestions or queries you may have.

Kingfisher



The Kingfisher is a small, vibrant bird that lives around the rivers, canals and lakes of the Colne Valley. Ideal if you want to reach local people and show you care about the area in which you work and live.

- Reach thousands of people each week with your logo and hyperlink on our website
- Show your environmental credentials with a listing in our newsletter
- Display a certificate for your customers and clients to see
- Get the Colne Valley Events Guide and newsletter straight to your inbox

£500 + VAT per year

Heron

The Heron is an eminent bird, seen on water or high in the sky above the Colne Valley Park. Tell 1,000s of local people about your company, show your support for communities and wildlife. Help us make the landscape where your staff live and work even better. All the Kingfisher benefits, plus:



- Reach thousands with 20 words on our website and your logo in our newsletter
- Celebrate with a photo and press opportunity to get the word out
- Involve your staff with a free talk at your offices
- Enjoy a staff environmental challenge day at discounted rates
- Promote your company at our annual festival

£3,000 + VAT per year

The Colne



Show the 3 million people living near the Colne Valley Regional Park that you make a meaningful difference in the areas where you work and your customers live.

Our Colne Package offers all the Kingfisher and Heron benefits, plus exclusive benefits including:

- Adopt a site to display your logo and enjoy a free guided walk for you and your staff
- Bond with colleagues away from the office with a free environmental challenge day
- Web article created with an interview with a key team member, promoted on various social media channels or for use in your publication
- Support for your specific CSR targets with a selection of opportunities tailored for your business

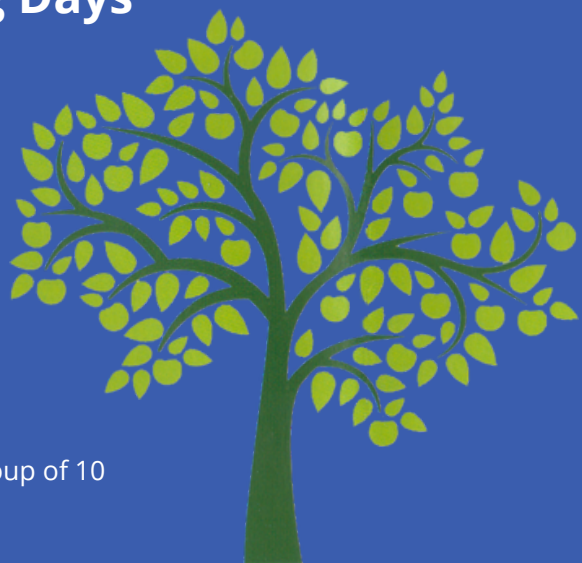
£10,000 + VAT per year

Corporate Volunteering Days

Bring your corporate team and support your team-building and corporate social responsibilities with a Volunteering Day. A range of activities can be arranged and can be tailored to suit your objectives.

£750 for up to 10 people

with larger groups charged per additional group of 10





Connect local residents with green spaces in the heart of their communities in Colnbrook and Iver.



Make sure bluebell displays in Northmoor Hill Wood Nature Reserve, Denham improve each spring.



Preserve peaceful lakes from Rickmansworth to Wraysbury.



Improve and maintain well used circular walks from Gerrards Cross, Harefield, Langley, Chalfont St Peter and Staines.



Help manage a stretch of the River Colne near Uxbridge, Cowley or West Drayton for wildlife and people



Have your logo on signs custom made to complement the landscape.



Please contact us to discuss your individual requirements

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www.colnevalleypark.org.uk/become-a-champion/