

Colne Valley Regional Park



Caring for the countryside on your doorstep

The Colne Valley Regional Park is the first taste of countryside to the west of London. It covers 43 square miles from Rickmansworth to Staines, Uxbridge to the Chalfonts. A mosaic of farmland, woodland and water, it's a living, working environment providing jobs and homes for many. It's a haven for wildlife.

Why is the park important?

45,000 people live in the park and 3 million live within 10 miles. More than 2 million visit each year. Given its size and how close it is to London, you can see how important the park is for those living nearby. It is where we exercise, walk the dog, take a Sunday stroll. It's home to our local farmers and food producers. It plays a big part in tourism – arriving at Heathrow it's the first view of English countryside. The park is a haven for plants and wildlife. There are 70 lakes, 200km of rivers and canals, 270 km of public rights of way, 100s of green spaces, 5 country parks, 20 nature reserves, 13 Sites of Special Scientific Interest and part of a Special Protection Area (of European importance for wildlife).

All this benefits everything from our health and wellbeing to our house prices.

How can you help?

Funds from corporate supporters enable us to work to raise yet more funds, provide information and opportunities for people to enjoy the park and make physical improvements for people and wildlife. Since the Park was first established 50 years ago, the following has been achieved:

- 5 country parks established
- 50km of new paths created
- Thousands of walks, talks, events and festivals organised
- £6-£10 of external funding is secured each year for every £1 invested in the Park

With your support, we can do even more. Our priorities for the next few years are:

- Improve management of land for people and wildlife
- Raise awareness of the first taste of countryside to the west of London
- Positively influence landscape change for the benefit of local communities
- Ensure a sustainable future for our local countryside for the next 50 years and beyond.

See overleaf for our opportunities for corporate supporters and the benefits each option gives you. As a supporter, you will immediately reach 1000s of local people and will show your staff, customers, partners and suppliers that you care about the environment and community. Ultimately you will make a direct and immediate contribution to the countryside on your doorstep.

Below are the membership options for corporate supporters. We want to ensure we offer the best fit for you, so please don't hesitate to get in touch with any suggestions or queries you may have.

The Kingfisher is a small, vibrant bird that lives around the rivers, canals and lakes of the Colne Valley. Ideal if you want to reach local people and show you care about the area in which you work and live.



- Reach thousands of people each week with your logo and a hyperlink on our website
 - Show your environmental credentials with a listing in our quarterly newsletter
 - Display a framed certificate for your customers and clients to see
 - Get the Colne Valley Events Guide and newsletter straight to your inbox
- £400 + VAT per year

The Heron is an eminent bird, seen on water or high in the sky above the Colne Valley Park. Tell 1,000s of local people about your company, show your support for communities and wildlife. Help us make the landscape where your staff live and work even better.



All the Kingfisher benefits, plus

- Reach thousands with 20 words on our website and your logo in our quarterly newsletter
- Free printed copies of the Colne Valley Events Guide and newsletter
- Celebrate with a photo and press opportunity to get the word out
- Involve your staff with a free talk at your offices
- Enjoy a staff environmental challenge day to improve the park at discounted rates
- Promote your company with a stall at our annual festival attended by thousands

£1,200 + VAT per year

The Colne River is at the heart of the Colne Valley Park. Show the 3 million people living nearby that you make a meaningful difference in the areas where you work and your customers live.



All the Kingfisher and Heron benefits, plus

- Adopt a site to display your logo and enjoy a free guided walk for you and your staff
- Bond with colleagues away from the office with a free environmental challenge day
- We can support you with a selection of opportunities tailored for your business

£6,000 + VAT per year

'Our recycling and energy from waste facilities at Colnbrook are located right in the middle of the Colne Valley Park, and many of our staff live within its boundaries. As a socially responsible company we want to make a strong and positive contribution to the further development of the Colne Valley Park as a place to live, work and enjoy recreational time.'

Neil Grundon, Deputy Chairman, Grundon Waste Management

'Local Authorities showed the vision to establish the Colne Valley Park in the mid 1960s. The Community Interest Company brings other organisations into the management of the Park to ensure that everyone has a voice in its future.'

Cllr David Payne, London Borough of Hillingdon

Opportunities for Corporate Supporters

Here are just a few examples of the work we could do together.



Connect local residents with green spaces in the heart of their communities in **Colnbrook** and **Iver**.



Make sure bluebell displays in **Northmoor Hill Wood Nature Reserve** improve each spring.



Preserve peaceful lakes from **Rickmansworth** to **Wraysbury**.



Make well used circular walks from **Harefield**, **West Drayton**, **Langley**, **Chalfont** and **Staines** even better.



Have your logo on signs custom made to complement the landscape.



Help manage a stretch of the River Colne near **Uxbridge** or **Cowley** for wildlife and people.

The Colne Valley Regional Park is for, and at the heart of, our communities. Through working with us you'll reach millions of people who live and work nearby and visit each year. Show you care about the countryside on their – and your - doorstep.

1. Your company name:					
2. Who will be the lead contact in working with us?					
3. Lead contact details:					
<p>Phone</p> <p>Email:</p> <p>Address:</p>					
<p>The Colne Valley Regional Park objectives are:</p> <ul style="list-style-type: none"> • To maintain and enhance the landscape • To safeguard the countryside • To conserve and enhance biodiversity • To provide opportunities for countryside recreation • To achieve a vibrant and sustainable rural economy • To encourage community participation <p>4. Your declaration: We wish to support you in protecting and enhancing the Colne Valley Regional Park</p>					
Kingfisher Supporter £400 + VAT		Heron Supporter £1,200 + VAT		Colne Supporter £6,000 + VAT	
Please tick the appropriate box					
Your Signature					
Date					
Your Position in the company					

Please complete and return this form to us with a cheque* (for £480, £1,440 or £7,200 respectively) payable to 'Colne Valley Park Trust' to:

Stewart Pomeroy, Colne Valley Park Visitor Centre, Denham Court Drive, Uxbridge, UB9 5PG.

For any enquiries don't hesitate to get in touch: enquiry@colnevalleypark.org.uk

*If you need us to invoice or would like to set up a standing order or bank transfer, just let us know.